

## **ECOPRODIGI Policy Seminar: Carrots or sticks – what measures are needed to foster the implementation of clean shipping technologies?**

**Tuesday, 21 May 2019 | Forum Marinum Maritime Centre, Auditorium Ruuma (Linnankatu 72, 20100 Turku, Finland)**

- 9.00 – 9.30**      **Registration & light breakfast**
- 9.30 – 9.45**      **Welcome to the seminar & introduction to ECOPRODIGI project**  
*Milla Harju, ECOPRODIGI Project Manager, Pan-European Institute at the University of Turku*
- 9.45 – 10.30**    **Keynote: Protection of the seas and sustainable maritime logistics in Finland’s maritime policy**  
*Eero Hokkanen, Senior Specialist, Ministry of Transport and Communication, Climate and Environment Unit*
- 10.30 – 10.45**   **Break for stretching and networking**
- 10.45 – 11.30**   **ECOPRODIGI industry case 3: Optimising industry processes at shipyards – objectives and preliminary results**
- 11.30 – 12.30**   **Lunch (at own cost)**
- 12.30 – 13.15**   **Keynote: Digitalisation - way to remove the inefficiencies in shipping**  
*Tero Hottinen, Director, Emerging Digital Business, Cargotec Corporation*
- 13.15 – 13.30**   **Break for coffee and tea**

## **13.30 – 14.45 Panel discussion: Public and private sector actions in the digitalisation of maritime industry – who should steer the transformation?**

*Introduction & moderation:*

**Valdemar Ehlers**, *Technical Director, Danish Maritime*

*Panellists:*

- **Anssi Lappalainen**, *R&D Project Manager, Ship Intelligence, Kongsberg Maritime Finland Oy*
- **Ari Viitanen**, *Chairman of the Board, Carinafour*
- **Johanna Salokannel**, *Project Manager, Sea Traffic Management Validation*
- **Johannes Hyrynen**, *Vice President, Digital Engineering, VTT Technical Research Centre of Finland Ltd.*
- **Vilja Klemola**, *Senior Specialist, Ministry of the Environment*

## **14.45 – 15.00 Summing up & next steps of ECOPRODIGI**

More information

About the project:

ECOPRODIGI Project Manager Milla Harju | Pan-European Institute at the University of Turku  
[milla.e.harju@utu.fi](mailto:milla.e.harju@utu.fi) | +358 (0)50 505 8625

About the seminar practicalities:

ECOPRODIGI Communications Manager Emilia Tuominen | Centrum Balticum Foundation  
[emilia.tuominen@centrumbalticum.org](mailto:emilia.tuominen@centrumbalticum.org) | +358 (0)40 509 6444